

BRAND NAME OF OUR PRODUCT	Whites Soft Serve
NAME OF COMPANY	Whites & Co - Yoghurt Merchants
LOCATION OF COMPANY	
Britomart, Auckland and the Whites & Co Airstream travelling to venues around Auckland	
WEBSITE	
www.whitesfreezery.com	



THE IDEA FOR THE PRODUCT CAME FROM:

"because people deserve yoghurt the way yoghurt should be"



THE PROCESS INVOLVED IN MAKING THIS PRODUCT:

Whites & Co use yoghurt from The Collective. This yoghurt is then churned to produce frozen yoghurt.

The best thing about Whites & Co Frozen Yoghurt is choosing and adding the toppings and the sauces:

- Russian Fudge
- Strawberry Floss
- Mango
- Pistachio
- Hokey Pokey
- Choc Berry
- Coconut

THE PEOPLE THAT BUY/USE OUR PRODUCT ARE:

Kids, families, people working in Auckland, guests at weddings and events that hire our Whites & Co Airstream, people at markets and events where our Whites & Co Airstream is serving.

WHERE WE GET OUR MILK FROM:

Fonterra and Westland.

SOFT-SERVE YOGHURT SUNDAES & CONES			
1. SELECT SERVE SIZE			
SMALL TUB With 2 toppings \$4.50 With 3 toppings \$5.50 Extra toppings \$0.50 EACH	MEDIUM TUB With 2 toppings \$5.50 With 3 toppings \$7.00	LARGE TUB With 2 toppings \$7.50 With 3 toppings \$9.00	WAFFLE CONE \$4.50
2. SELECT FLAVOUR		3. SELECT TOPPINGS	
VANILLA, CHOCOLATE, BERRY, MANGO, Plus Twirl Flavours.		FRESH SEASONAL FRUIT, HOMEMADE LOLLIES, FUDGE, COOKIES, MERINGUE, TOASTED NUTS, GRANOLA, SEASONAL SYRUPS / CURDS / COMPOSTES... AND MORE.	
SHAKES			
BAKING, VANILLA & HONEY \$6.50 MIXED BERRY \$6.50 BREAKFAST \$6.50 DAILY TREAT (ask for details) \$8.50			
Made with fresh gourmet probiotic yoghurt from The Collective.			
PARFAIT			
FRUIT AND YOGHURT \$6.50 FRUIT, YOGHURT & GRANOLA \$7.50			
Made with fresh gourmet probiotic yoghurt from The Collective.			