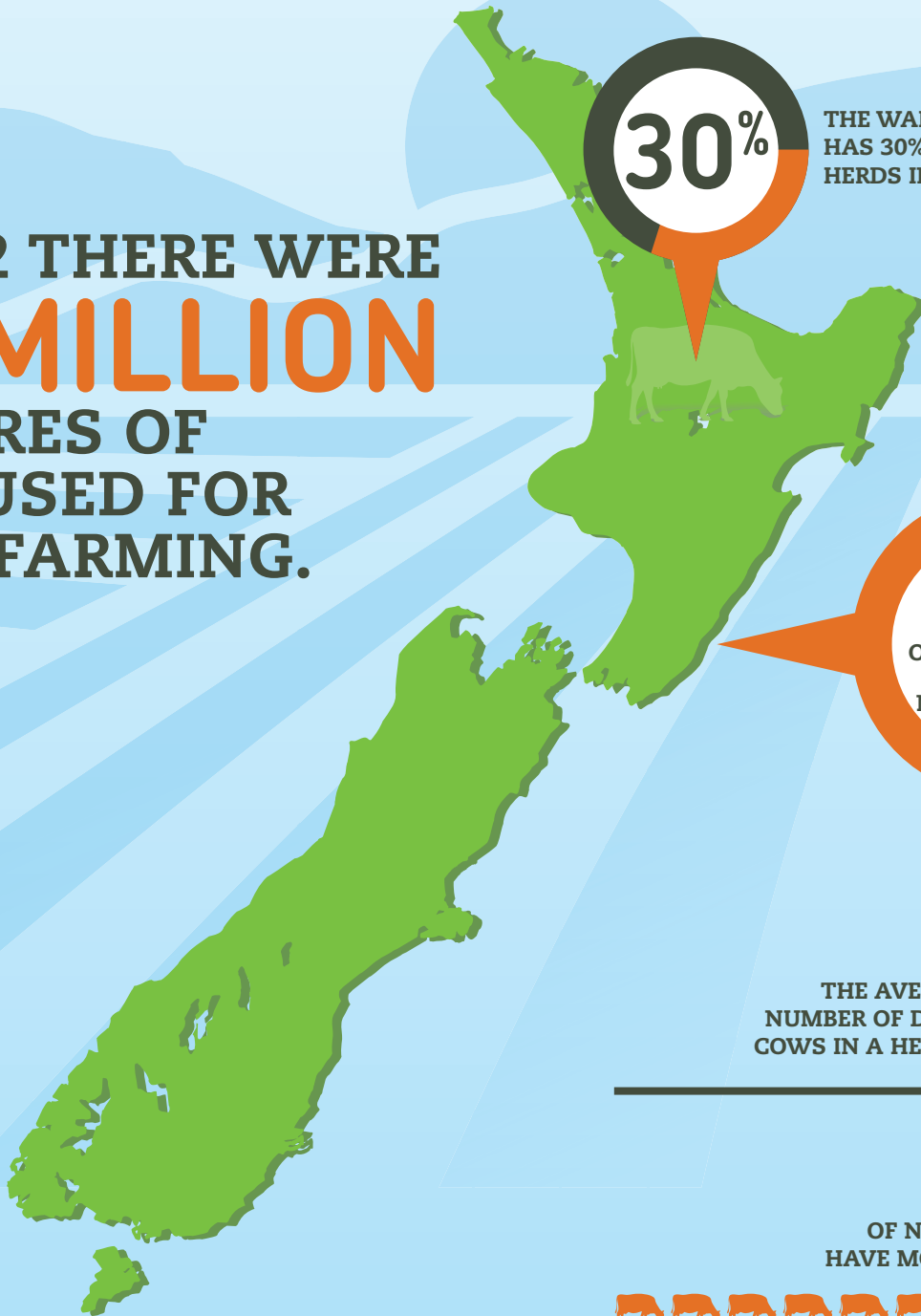


HOW MANY COWS?

IN 2012 THERE WERE
1.6 MILLION
HECTARES OF
LAND USED FOR
DAIRY FARMING.



THE WAIKATO REGION HAS 30% OF ALL DAIRY HERDS IN NEW ZEALAND




76%
OF DAIRY HERDS ARE IN THE NORTH ISLAND

THE AVERAGE NUMBER OF DAIRY COWS IN A HERD IS **393**

25%

OF NEW ZEALAND HERDS HAVE MORE THAN 500 COWS

493
HERDS HAVE MORE THAN
1000
COWS



4.6 MILLION
COWS ARE MILKED EVERYDAY IN NZ

