

Understanding our International Reputation

EXPLORING INTERNATIONAL CONNECTIONS TO NEW ZEALAND'S DAIRY INDUSTRY

ESSENTIAL QUESTION

Who in the world is using New Zealand's dairy products?

WHAT ARE WE LEARNING?

- The importance of planning and organisation to the success of a project
- People seek economic growth through business and innovation
- New Zealand's exports help boost our international reputation and relationships

TRY THIS WITH

- Years 6-9
- Students who have an interest in New Zealand's global status
- Students who love working collaboratively

FIND

- Recognise
- Give examples
- Retrieve
- Recall
- Relate
- Define

Explain the International Cow of Mystery mission.
Think, pair, share to decide on a definition of 'the dairy industry'.
Explain that New Zealand's dairy industry is considered to be amongst the best in the world which means other countries want our dairy products or innovations. Use dairying around the world to help show this.
Watch [Surprising Connections](#). Discuss that sometimes connections aren't as obvious as milking cows.
List jobs that are connected to the dairy industry - think as widely as possible.
Search 'dairy' and 'dairy farm' on Twitter to illustrate how the world is talking about the New Zealand dairy industry.



APPLY

- Connect
- Research
- Summarise
- Select
- Categorise
- Inference

Explain that students are going to explore different examples that show the international reach of your dairy industry. Distribute a different [International Story Profile](#) to each group. Tell students they will be producing their own international story as part of the mission.
Read and discuss the fact sheets in groups. Identify key locations involved in the journey of the person, place or product. Where in New Zealand does the connection originate from? Which other locations and people are involved?
Record the jobs, people and processes associated with connecting New Zealand's dairy industry to this international person, place or product.



PRODUCE

- Construct
- Speculate
- Consider
- Explain
- Think
- Transform

Create a Google Earth tour using the information collated about the journey and international connection to New Zealand's dairy industry.
Use the recording tool to explain each stage of how this international connection came about.
Include details about the jobs, people and processes involved in the tour.
Add facts and figures (such as distance travelled and quantities exported) to the voice over or by using labels.
Present the tour to inform other groups or the whole class about each international connection.
Edit the tour, where necessary, using peer feedback from the presentation.



SUCCESS CRITERIA

Students can check they have successfully completed the task by:

- Identifying the steps involved in the person/ product or technology being used internationally
- Explaining the international connection to New Zealand's dairy industry clearly
- Including information in their tour that reflects the complexity of the international connection

PRINCIPLES	VALUES	KEY COMPETENCIES	LEARNING AREAS	WORD BANK	RESOURCES REQUIRED
Coherence Future Focus	Excellence Diversity Integrity	Using language, symbols and text Thinking Participating and contributing	Social Sciences Technology	International Dairy Industry Export Innovation	Surprising Connections video Dairying around the world International Story Profiles International Cow of Mystery